

Geraldton Free Region Report

Invest smarter with data driven
decisions

Powered by Microburbs forecasts, proven to beat the market
by 7.8% annually

Learn more at microburbs.com.au

March 2025



Microburbs

Geraldton Property Market and Location Profile (2025)

1. Property Market Overview

Median Prices and Recent Growth:

The Geraldton housing market has seen a sharp upswing. The median house price in Geraldton is [subscribe to view current figures](#) as of early 2025, while the median unit price is [subscribe to view details](#). In the past 12 months alone, house values jumped by [subscribe for the percentage] and units are up by [subscribe for the percentage]—a strong post-pandemic surge. This momentum placed Geraldton among Australia's top-performing regional markets in 2024 – with [subscribe for the latest annual growth figures] and a median dwelling value of [subscribe for details]. By comparison, growth had been modest or flat in the mid-2010s, so recent gains mark a significant turnaround. Over a 10-year horizon, house prices are now notably higher than a decade ago, whereas unit values are only now recovering from earlier declines ([subscribe to Microburbs](#) for full details).

4-Year Growth Forecasts:

For detailed four-year capital growth forecasts and proprietary insights on each suburb, please [subscribe to Microburbs](#). Our weekly-updated data and advanced forecasts—covering leading areas such as Rangeway, Utakarra, Mount Tarcoola, Wandina and more—are available exclusively to subscribers. Discover which suburbs are primed for high growth by joining today.

Historical Trends:

Looking at longer-term trends, Geraldton's house prices remained relatively flat or declined from 2014 to 2019, largely driven by the previous mining construction downturn. However, since 2020 the market has rebounded strongly. Over the last 3 years, house values have risen dramatically—with the median climbing from [subscribe for historical figures] to [subscribe for the latest median]. Units followed a similar pattern, bottoming out and then rising by [subscribe for updated growth details]. Despite this rapid appreciation, Geraldton property remains very affordable compared to Perth—[subscribe to view comparative analysis]. Overall, for complete historical data and a full breakdown of trends, please [subscribe to Microburbs](#).

High-Growth Suburbs Comparison:

A few Geraldton suburbs stand out for exceptional performance. In addition to Rangeway and Utakarra, suburbs like Spalding and Karloo have shown impressive price gains. For example, Rangeway experienced a remarkable surge last year and [subscribe to Microburbs](#) to uncover the full details, including precise percentages and median prices. Traditional neighborhoods such as Beresford, Bluff Point, or Wonthella experienced more moderate increases—with figures and comparisons available exclusively to subscribers. For detailed suburb-by-suburb breakdowns and weekly updates on which areas are delivering strong performance, [subscribe to Microburbs](#) today.

Rental Market Trends:

The rental market in Geraldton is extremely tight and has mirrored the sales boom. Median rents for houses are [subscribe to view current weekly figures] (previously reported at a significant jump from earlier levels) and around [subscribe for details] for units. This surge in rents over the past 12–18 months—along with attractive yields [subscribe to view yield statistics]—has drawn comparisons to mining boom times. Reports indicate strong rental returns, with yields available in full detail exclusively for subscribers. Vacancy rates have plummeted to near-historic lows ([subscribe to see updated occupancy data]). Local property managers report receiving multiple applications for every quality rental listing. For precise data on rental trends and detailed yield analyses, please [subscribe to Microburbs](#).

In summary, Geraldton's property market is in a high-growth phase, with substantial gains overcoming a long period of stagnation. Detailed forecasts, historical figures, and a complete breakdown of market dynamics are delivered weekly on our platform—access all this premium data when you [subscribe to Microburbs](#).

2. Economic and Demographic Factors

Local Economy and Industries:

Geraldton's economy is underpinned by a mix of traditional and emerging industries, making it one of the more diversified regional economies in Western Australia. As a major regional port city, it services the mining, agriculture, and fishing sectors. Key industries include minerals export, grain and livestock agriculture, commercial fishing, tourism, renewable energy initiatives, and significant government and service sectors. For full industry breakdowns and the most current economic indicators updated weekly, [subscribe to Microburbs](#).

Population Growth and Demographics:

The City of Greater Geraldton has a population of [subscribe for detailed demographics] from recent Census data, with the urban area accounting for the majority. Annual growth rates and full demographic profiles—including median ages, family structures, and income statistics—are available exclusively to subscribers. To access comprehensive demographic figures and comparisons with statewide data, please [subscribe to Microburbs](#).

Affluence and Socioeconomic Trends:

Based on proprietary Microburbs metrics, Geraldton's affluence and socioeconomic profiles are captured via carefully calibrated scores and occupancy figures. Information such as home ownership rates, rental occupancy in various suburbs, and local income levels is updated weekly. For a detailed view—including exact scores and breakdowns—[subscribe to Microburbs](#).

Risk Factors (Economic & Social):

Investors should consider several factors including economic volatility, potential downturns in key industries, and localized socioeconomic disparities. Detailed risk assessments—including Microburbs risk scores for micro-locations, crime rates, public housing concentrations, and social challenges—are

provided exclusively to subscribers. For full risk analysis and data on mitigating factors, please [subscribe to Microburbs](#).

In summary, Geraldton's economy is on an upswing and supported by diverse industries. Detailed employment figures, demographic splits, and comprehensive risk profiles are available with our weekly updated data on the Microburbs platform. To see all these exclusive details, [subscribe to Microburbs](#).

3. Liveability and Lifestyle

Community and Culture:

Geraldton offers a relaxed coastal lifestyle with a strong sense of community. The city boasts high community engagement scores—with exact values and nuanced cultural insights available only to subscribers. Residents enjoy numerous festivals, community events, sports, and outdoor pursuits. For full details on community metrics and liveability scores updated weekly, [subscribe to Microburbs](#).

Crime and Safety:

Geraldton is regarded as a very safe regional city. While overall safety scores are exceptionally high, detailed scoring—including precinct-level analyses and comparisons—is available exclusively with a subscription. [Subscribe to Microburbs](#) for complete crime and safety reports.

Family-Friendliness:

Geraldton is often cited as a family-friendly location with numerous schools, childcare centers, and recreational facilities. Comprehensive family suitability scores, playground data, and education facility details can be viewed only by subscribers. To see full family-friendly metrics and local school ratings, please [subscribe to Microburbs](#).

Amenities and Convenience:

Despite its regional nature, Geraldton offers a wide range of amenities—from shopping centres to healthcare services and recreational facilities. Detailed amenity scores and comparisons (covering shopping, transport, and leisure) are continuously updated. Get the latest amenity and convenience statistics by [subscribing to Microburbs](#).

Environmental Quality:

Geraldton's environment is a blend of coastal and rural beauty, with excellent air quality and modern connectivity. Specific environmental scores and infrastructure ratings—including digital connectivity metrics—are provided in full detail to subscribers. [Subscribe to Microburbs](#) for online access to environmental quality indicators and more.

In summary, Geraldton scores highly for liveability. For the full suite of scores—from community and safety to amenity, lifestyle, and environmental quality—access exclusive weekly updated reports by [subscribing to Microburbs](#).

Microburbs Product Highlights

Discover the power of advanced data analytics and weekly updates with Microburbs. Our suite of products is designed to give you a competitive edge in the property market:

- **Property Reports:** Receive comprehensive, property-specific reports—including historical performance, risk assessments, and neighborhood insights—updated every week. [Subscribe to view full reports.](#)
- **AI Property Finder:** Leverage our AI-powered tool to filter properties based on advanced growth indicators and risk factors. Find exclusive listings and detailed data by [subscribing](#).
- **Suburb Finder and Reports:** Compare suburbs across Australia using our proprietary metrics, liveability scores, and forecast data—all updated weekly. [Subscribe now](#) for full access.
- **Suburb DataExplorer:** Interact with thousands of indicators through customizable visual dashboards that reveal micro-level insights. [Subscribe to unlock the data.](#)

With weekly data updates and cutting-edge analytics, Microburbs empowers your property decisions. To see detailed forecasts for any suburb and gain full access to these tools, [subscribe to Microburbs](#) today.

4. Infrastructure and Future Development

Geraldton's growth is supported by significant infrastructure and development projects, both ongoing and planned. These projects will enhance local liveability while driving demand in the property market.

– Geraldton Health Campus Redevelopment:

The state government has embarked on a major redevelopment of Geraldton's hospital—details such as project value and employment figures are available exclusively to subscribers. For full information on expanded services, new units, and projected community impact, please [subscribe to Microburbs](#).

– Oakajee Clean Energy Hub (Strategic Industrial Area):

Plans to transform Oakajee into a renewable energy and green hydrogen hub are underway. For complete project details including infrastructure contracts and potential employment figures, [subscribe to Microburbs](#) to receive weekly updates on this transformative initiative.

– Batavia Coast Marina Stage 2 and CBD Revitalisation:

Investment in the marina and waterfront precinct is set to better connect the area with the CBD. Subscribe to view full development funding details, infrastructure plans, and projected timelines.

– Transport and Connectivity:

Geraldton is well connected by road, air, and sea—with ongoing upgrades enhancing these links. For

the latest updates on highway alignments, airport improvements, and digital connectivity metrics, [subscribe to Microburbs](#).

– **Education and Community Infrastructure:**

Investments in local schools, TAFE campuses, and community sporting facilities are improving liveability. Full project details and future educational plans are exclusively available to our subscribers. To access these weekly updated infrastructure reports, [subscribe to Microburbs](#).

– **Government Initiatives:**

Strategic plans by the City and WA Government—covering economic growth targets, residential land releases, and coastal protection—are all comprehensively documented on our platform. See the complete picture by [subscribing to Microburbs](#).

In summary, Geraldton's infrastructure outlook is very positive. To view detailed project funding figures, employment impact statistics, and complete development forecasts updated on a weekly basis, [subscribe to Microburbs](#).

5. Risk and Environmental Considerations

Every property market comes with its own set of risks. Prospective investors and residents should be aware of the following:

Environmental Risks:

Geraldton, being a coastal city, faces challenges such as coastal erosion, storm surges, and climate change impacts. Specific details on erosion rates, historical stabilization works, and flood mapping are available exclusively to subscribers. For a comprehensive view of environmental risk factors and mitigation strategies, please [subscribe to Microburbs](#).

Economic and Market Risks:

Geraldton's fortunes can be affected by fluctuations in commodity prices and agricultural cycles. Detailed analysis—including historical market volatility, projected supply trends, and local economic indicators—is available only to subscribers. [Subscribe to Microburbs](#) for full market risk assessments.

Market Volatility and Liquidity:

As a smaller market compared with capital cities, Geraldton can exhibit greater volatility and lower liquidity. For detailed analysis on historical turnover rates and liquidity risk factors, please [subscribe to Microburbs](#).

Rental Market Risks:

Despite current strong rental yields, risks such as tenancy fluctuations and potential vacancies must be monitored. Comprehensive yield trends and risk assessments are provided exclusively via our subscription service. [Subscribe to view full rental market analytics](#).

In summary, while there are risks associated with environmental factors and market dynamics, detailed and continuously updated risk analyses are available only to subscribers. To view the full risk dashboard, please [subscribe to Microburbs](#).

6. Investment Insights and Recommendations

Geraldton's recent performance and future prospects present intriguing opportunities for investors and homebuyers alike.

– Top Suburbs for Capital Growth Potential:

Microburbs data has identified several areas in Geraldton with strong growth potential. Detailed figures—such as the latest percentage increases and median price changes for suburbs like Rangeway, Spalding, Utakarra, and Karloo—are redacted here. To see the exclusive capital growth forecasts and full historical data for these hotspots, please [subscribe to Microburbs](#).

– Balanced “Growth + Yield” Suburbs:

For investors seeking a balance between growth and steady rental returns, middle-tier suburbs such as Wonthella, Mount Tarcoola, Beachlands, and Bluff Point are recommended. Precise median values and recent percentage gains are available exclusively to subscribers. [Subscribe to Microburbs](#) for complete yield and growth analytics.

– Premium and Lifestyle Areas (Moderate Growth, Lower Yield):

Premium pockets like Beresford, Mahomets Flats, Tarcoola Beach, and Wandina have displayed stability and appeal to owner-occupiers. For detailed performance metrics—including yield percentages and median price data—please [subscribe to Microburbs](#).

– Rental Yield Opportunities:

Geraldton offers attractive rental returns. If you're looking for current yield percentages and detailed rent statistics—including properties with exceptional cash flow potential—access our full rental yield reports by [subscribing to Microburbs](#).

– Future Outlook and Watch Factors:

While growth is forecast to moderate to sustainable levels, government infrastructure projects and economic indicators suggest a positive long-term trajectory. For our complete future outlook, detailed monitoring tools, and exclusive predictive analytics updated weekly, please [subscribe to Microburbs](#).

Final Recommendation:

For diversified investment strategies, consider a mix of high-yield properties in emerging suburbs alongside stable, established areas. Detailed, data-driven insights—including capital growth forecasts, risk assessments, and yield trends—are available exclusively to subscribers. With median house prices remaining affordable for a coastal city, Geraldton offers significant potential for both investors and homebuyers. To access the full suite of proprietary data and comprehensive market analysis, [subscribe to Microburbs](#).

Disclaimer: The information provided in this document is for informational purposes only and does not constitute financial advice. Please consult a qualified financial advisor before making any investment decisions. All content is provided "as is" without any express or implied warranty.